

FOR IMMEDIATE RELEASE

**MARKETING PARTNERS TEAMS UP WITH
CUTTING-EDGE WEBSITE DEVELOPMENT COMPANY**

Affordable Websites & Other Tools Are Now Possible
Through Marketing Partners/American Eagle Partnership

Contact: Kristen Gardiner
(888) 641-1215
Director of Online Services
kristen@marketingpartners.com

BETHLEHEM, PA – Leading financial marketing agency Marketing Partners has announced a new partnership with respected website development company American Eagle, a family-owned business based in Chicago, Illinois. As a result of the partnership, Marketing Partners provides affordable, comprehensive eMarketing solutions built upon American Eagle's flexible content management system (CMS), along with other strategic, electronic-based components tailored to the financial industry.

American Eagle has completed over 5,000 web projects for large and small organizations in a wide variety of industries. Clients currently include the Chicago Bears, Playbill[®], the Pro Football Hall of Fame, the U.S. Naval Institute, the Philadelphia Eagles, Rosie's Broadway Kids, NARFE Premier FCU and many more. To view website samples, visit www.Americaneagle.com.

Through its partnership with American Eagle, Marketing Partners offers clients eSolutions (a complete e-mail marketing program), etrac (a Web-based e-mail list

management service), complete online Sweepstakes modules, eMarketing promotions and eNewsletters. Marketing Partners also provides a comprehensive website creation and support package that is designed to meet the current needs of financial institution members while also evolving with changes in the online banking paradigm.

To learn more about the website services Marketing Partners offers, or for pricing information, call (888) 641-1215 and ask to speak with Kristen Gardiner or the Marketing Consultant serving your area.

As one of the nation's leading marketing companies for the financial industry, Marketing Partners objectively analyzes market position, identifies new opportunities and develops more efficient marketing strategies for credit unions nationwide. For more information, call (888) 641-1215 or visit www.MarketingPartners.com.

Americaneagle.com is an industry leader in website design, development, hosting, and e-marketing. Since 1995, Americaneagle.com has completed thousands of Web projects for nearly every type and size of organization, in nearly every industry. To learn more or to view the company's online portfolio, visit www.Americaneagle.com.

###