

# Product/Service Campaigns And Promotions

The most effective credit union loan and service campaigns target member or potential community member segments by age, income, and lifestyle. Strong offers, high-impact graphics, concise copy, and value-added incentives get your members' attention, generate interest, and drive current and potential

members to take action. That's what we do at Marketing Partners. We create innovative loan and service campaigns that get results.

- Integrated Loan and Service Campaigns and Promotions
- Innovative Direct Mail Formats
- Unique Folds, Die-cuts, and Dimensional Format Options
- Creative Copy and Design
- Full-color Printing
- TV, Radio, Newspaper, E-mail and Website Reinforcement
- TV and Radio Production
- Media Placement
- Collateral Advertising Materials
- Co-branded Gift Cards, Merchandise and Cash Reward Incentive Options
- Member Involvement Devices, Including Reply Coupons, Contests and Applications



Call to learn more about how the product and service campaigns and promotions we create can increase your overall profitability.

**1-888-641-1215**

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